WAREGEM EXPO, ZUIDERLAAN 26, 8790 WAREGEM, BELGIUM



19, 20 & 21 SEPTEMBER 2025

WHERE INSPIRATION MEETS INNOVATION IN THE WORLD OF GROOMING

TRADESHOW - INTERNATIONAL GROOMING COMPETITION - WORLD-CLASS SEMINARS WE HONOUR OUR CRAFT, SHARE OUR PASSION, AND CELEBRATE OUR COMMUNITY



STEP INTO THE WORLD OF ELITE GROOMING

WWW.GROOMANIA.BE



ABOUT GROOMANIA

GROOMANIA is a premier global event that celebrates the art and skill of pet grooming. It brings together grooming professionals, enthusiasts, breeders, and pet owners from around the world to participate in competitions, educational seminars. GROOMANIA offers a unique platform for attendees to showcase their talents, learn from industry experts, and connect with like-minded individuals. The event fosters a vibrant community dedicated to excellence in grooming, encouraging knowledge sharing and the exploration of the latest trends and techniques. Together, we celebrate our profession, honoring the passion and dedication that defines the world of grooming.

WHERE LEGENDS ARE LINED - UP

At GROOMANIA, we celebrate TOGETHER the passion, precision and progress of our industry. Whether you're here to compete, learn, or connect, this is your moment to shine. Let's unite the global grooming community once again-stronger, bolder and more inspired than ever.



WELCOME VISITORS TO GROOMANIA 2025!

Join us for an exciting event filled with dog grooming excellence. As a visitor, you'll explore our tradeshow, discover the latest products, technologies, and services, connect with industry leaders, and watch the thrilling GROOMANIA Grooming competition.

DISCOVER AND LEARN

- » Tradeshow Exploration: Find innovative grooming tools and pet care products.
- » Networking Opportunities: Meet industry leaders, fellow groomers, and pet enthusiasts from around the world.
- » GROOMANIA Grooming Competition: Watch top groomers showcase their skills and creativity.

CELEBRATE WITH US!

Enjoy live music, entertainment, special guest appearances, and fun activities. Let's celebrate our shared passion and creativity in the grooming community together! Connect with like-minded people from all over the world.

GROOMANIA MERCHANDISE

Discover our exclusive collection of grooming tools, and accessories. Show your GROOMANIA pride and support our vibrant community. Don't miss out on these must-have items!

PHOTO STUDIO

Capture your memories at our photo studio! Take home wonderful keepsakes of your time at GROOMANIA.

PERFECT FOR EVERYONE

Whether you're a seasoned groomer or just starting out, GROOMANIA is the place to be. Meet fellow pet lovers, share ideas, and have a great time. This event fosters learning, growth, and networking among professionals and enthusiasts alike.

JOIN US

Come and experience the excitement of GROOMANIA. We look forward to seeing you there!

Warm regards,

Litty Ponnet & Litty Deferrgater

BATHING AREA

SPONSORED BY GROOM-X & SHOWTECH+

To ensure you and your dogs have the best experience, our bathrooms are available on a first-come, first-served basis. We aim for equal access, so no reservations are allowed. Please respect each other's time and space in the bathroom area to maintain a positive and stress-free environment.

THE BATHROOM IS OPEN:

- » Friday & Saturday: 7am 6pm
- » Sunday: 7am 5pm

Thanks to Groom-X and SHOWTECH+, our bathing area offers top-notch equipment for your dogs.

WIN A TRIP TO CANADA

PARTNERSHIP WITH MASTERGROOM CANADA

Win the **BEGINNERS CLASS** at Groomania and you'll be named 'The Best All-Round Beginner Groomer'—plus, win a trip to Canada!

WHAT'S INCLUDED?

- » Flights: Roundtrip airfare to Canada, paid for by Groomania.
- » Accommodation: A 3-night hotel stay, paid for by MasterGroom Canada.
- » Event Access: Free entry to the competition, seminars, and networking with other groomers.

HOW TO WIN?

Win the beginners class at Groomania to earn the title of 'The Best All-Round Beginner Groomer,' and a fantastic trip to Canada! This competition is about improving your skills, meeting experts, and advancing in the grooming world. Show your best techniques and you could be on your way to Canada!

WIN A TRIP TO LAS VEGAS PARTNERSHIP WITH SUPERZOO & TRANSGROOM

The Best Groomer will win a trip to the Super Zoo grooming competition in and pet trade show in LAS VEGAS, sponsored by SuperZoo and Transgroom.

WHAT'S INCLUDED?

- » Flights: Return airfare to Las Vegas, paid for by Transgroom.
- » Accommodation: A 4-night hotel stay, paid for by Super Zoo.
- » Event Access: Free entry to the show, educational seminars, and competition registration.

HOW TO WIN?

Become the Best All-Round Groomer by earning the most points across the 4 official categories. The judging system awards points in each category: 10 points for first place, 8 points for second, 6 points for third, and 4 points for fourth. The competitor with the highest total points wins the trip to Las Vegas! Show your best grooming skills, and you could be on your way to Las Vegas!

HOW TO



WEBSITE www.groomania.be



GROOMANIA F

facebook.com/groomaniabelgium/ This is our general page



GROOMANIA COMMUNITY F

facebook.com/groups/groomaniaCommunity/ Group to conect with other participants



GROOMANIA DOG RENTAL F

facebook.com/groups/groomaniaDogRental/ Group connecting dog renters with competitors



GROOMANIA Y

youtube.com/@groomaniabelgium Memories, event highlights, aftermovies



GROOMANIA C

instagram.com/groomaniabelgium/

EMAIL

info@groomania.be

EGA RULES



SCAN THIS QR CODE TO ACCESS THE RULES AND GUIDELINES









COMPETITION SHEDULE

FRIDAY 19 SEPTEMBER GROOMANIA INTERNATIONAL GROOMING COMPETITION			
08:30 AM	Prejudging		
09:00 - 11:00	Handstripping		Rony De Munter, Costin Stoica, Enric Vilaverda
09:00 - 11:00	Beginners Class		Valérie Sole, Barbara Prueckel, Ilse Kleton
09:00 - 11:00	Salon Freestyle & Commercial Class		Yulia Marenkova, Linda Barker, Sandra Mularska
09:00 - 11:00	Doodles & Miscellaneous		Yulia Marenkova, Linda Barker, Sandra Mularska
11:30 - 12:30	Judging & Nominations finalists: Handstripping, Beginners & Salon Freestyle & Commercial Class, Doodles & Miscellaneous Presidents of the jury: Umberto Lehmann & Kitty Dekeersgieter		
1:30 - 2:00 PM	Prejudging		
2:00 - 4:30	Pure Breeds	Jonathan David, Melanie Vervaeke, Barbara Prueckel	
2:00 - 4:30	Intermediate	Yulia Marenkova, Valérie Sole, Ilse Kleton	
2:00 - 4:30	Beginners part 2: free workshop	Enric Vilavedra, Costin Stoica, Sandra Mularska, Lienke Luthart	
2:00 - 4:30	Modeldog Asian Style	Tanja van der Vooren, Sandra Mularska	
5:30	Finals: Pure Breeds Nominations: Intermediate, Modeldogs Asian style, Salon freestyle, Doodles & Miscellaneous, Beginners, Best beginner		

SATURDAY 20) SEPTEMBER	GROOMANIA INTERNATIONAL GROOMING COMPETITION	
08:00 AM	Prejudging		
8:30- 11:00	Spaniels and Setters	Valérie Sole, Enric Vilavedra, Ilse Kleton	
8:30- 11:00	Asian Style	Jonathan David, Yulia Marenkova, Sandra Mularska	
8:30- 11:00	It Takes 2 to Groom	Linda Barker, Costin Stoica, Barbara Prueckel	
11:00 - 12:00	Judging & Nominations finalists: Spaniels and Setters, Doodles & Asian style, It Takes 2 To Groom,		
1:00 - 1:30 PM	Prejudging		
1:30 - 04:15	Toy, Miniature & Medium size Poodles	Jonathan David, Barbara Prueckel, Enric Vilavedra	
1:30 - 04:15	Standard Poodles	Yulia Marenkova, Valérie Sole, Linda Barker	
6:00	Judging & Finals: Poodles Presentation of prizes: Asian Style, It Takes 2 to Groom, Poodles, Spaniels & Setters, Pure Breeds, Handstripping, Best Handstripping by THE SENTINEL, Best Team, Richard Barker Trophy, Best all round groomer, Best in Show		

SUNDAY 21 SEPTEMBER			
08:00 AM	Prejudging		
8:30- 12:15	Invitational Old Goldies Reunion Invitational	Jonathan David, Roberto Garcia, Yulia Marenkova, Michael Gadsby, Ilse Kleton	
8:30- 12:15	Dog Show Breed Standard Challenge	Rony De Munter, Valérie Sole, Michael Gadsby, Linda Barker, Roberto Garcia	
8:30- 12:15	ModelDog Creative Tanja van der Vooren, Sandra Mularska		
12:15 - 01:00	Judging & Finals		
02:00 PM	Prejudging		
02:30 - 05:30	DIAMOND JACKPOT CLASS	Michael Gadsby, Roberto Garcia, Yulia Marenkova, Valérie Sole, Linda Barker	
06:00	Presentation of Prizes		

^{*} The Best In Show will be chosen from the 10 first placed class winners from the official categories.

** The Best All-Round Groomer is the individual competitor who through winning in different classes gains the most points.

*** Participants in the Beginners Class who were not selected for the finals have the opportunity to improve their work and be coached in part 2 (free of charge)

WORLD CLASS SEMINARS

FROOMANIA GROOMANIA GROOMANIA AY 20 SEP	Jonathan David Paula Buru Linda Barker Tanja Van de Vooren Traa Michail Premtsis Macie Pisa Hannah Bowles Isabella Jane Doblas Jones	RO UK IN US US UK IN UK	10:00 - 12:00 01:00 - 03:00 03:00 - 05:00 10:00 - 12:00 01:00 - 03:00 03:00 - 05:00	Shih-Tsu Doodle perfection, Labradoodle Poodle Masterclass Modeldog, the art of Asian Style Great Scots, showtime with Micael	Commercial Commercial Show Commercial Show
GROOMANIA GROOMANIA	Linda Barker Tanja Van de Vooren Traa Michail Premtsis Macie Pisa Hannah Bowles Isabella Jane Doblas Jones	UK NL GR US	03:00 - 05:00 10:00 - 12:00 01:00 - 03:00	Poodle Masterclass Modeldog, the art of Asian Style	Show
GROOMANIA GROOMANIA AY 20 SEP	Tanja Van de Vooren Traa Michail Premtsis Macie Pisa Hannah Bowles Isabella Jane Doblas Jones	NL GR US	10:00 - 12:00 01:00 - 03:00	Modeldog, the art of Asian Style	Commercial
GROOMANIA GROOMANIA AY 20 SEP	Michail Premtsis Macie Pisa Hannah Bowles Isabella Jane Doblas Jones	GR US	01:00 - 03:00		
GROOMANIA GROOMANIA AY 20 SEP	Macie Pisa Hannah Bowles Isabella Jane Doblas Jones	us		Great Scots, showtime with Micael	Show
GROOMANIA AY 20 SEP	Hannah Bowles Isabella Jane Doblas Jones		03:00 - 05:00		
AY 20 SEP	Isabella Jane Doblas Jones	UK	1	Magic Techniques, effortless Bichon Styling	Commercial
AY 20 SEP			10:00 - 12:00	English Cocker, From Salon to Show	Commercial
AY 20 SEP		IE	01:00 - 03:00	Poodle ART in Motion	Creative
AY 20 SEP	Tony Rago	IT	03:00 - 05:00	The Fine Line Handstripping Techniques	Breed Standard
	TEMBER				
	Denis Eros Volo	IT	10:00 - 12:00	Lines of Perfection: the T-Clip Experience	Commercial
∜ ADOK	Mariagrazia Barbagallo	IT	01:00 - 03:00	Beyond the Bottle	Lecture
	Elena Zeggio	IT	03:00 - 05:00	The Bedlington Blueprint	Show
	Mackensie Murphy	us	10:00 - 12:00	Cocker Magic with Mackensie	Show
GROOMANIA SCANGO LETTO SCANGO LETTO	Costin Stoica	RO	01:00 - 03:00	Doodlemania	Commercial
	Sandra Mularska	PL	03:00 - 05:00	Asian Fusion Magic & Styling	Commercial
	Isabella Jane Doblas Jones	IE	10:00 - 12:00	The Teddy Bear Finish for long coats	Creative
TRANSGROOM [®] Pet Care Professionals	Nadia Bongelli	CA 👛	01:00 - 03:00	English Cocker Spaniel	Show
	Tanja & Ilse	NL	03:00 - 05:00	Creative Battle	Creative
21 SEPTE	MBER				
HYPONIC	Pietro Vitale	IT _	10:00 - 12:00	Standard Poodle Terrier Clip	Commercial
	Evee Wong	CN	01:00 - 03:00	Bichon Frise Asian Style (Ear Pop Style)	Commercial
	Pietro Vitale	IT _	03:00 - 05:00	Miniature Poodle - Asian Style	Commercial
	21 SEPTE	Nadia Bongelli Tanja & Ilse 21 SEPTEMBER Pietro Vitale Evee Wong	Nadia Bongelli Tanja & Ilse NL 21 SEPTEMBER Pietro Vitale Evee Wong Pietro Vitale IT	Nadia Bongelli	Nadia Bongelli Tanja & Ilse NL 01:00 - 03:00 English Cocker Spaniel O3:00 - 05:00 Creative Battle 21 SEPTEMBER Pietro Vitale IT 10:00 - 12:00 Standard Poodle Terrier Clip Evee Wong CN 01:00 - 03:00 Bichon Frise Asian Style (Ear Pop Style) Pietro Vitale IT 03:00 - 05:00 Miniature Poodle - Asian Style

ANDIS

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10:00 - 12:00

01:00 - 03:00

03:00 - 05:00

Maltipoo Commercial

Work Smarter, Not Harder

Everyday Elegance Maltese

Commercial

Commercial

Commercial

UA

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UA

Maria Zakharchenko

Maria Zakharchenko

Maria Zakharchenko

^{*} ALL SEMINARS WILL BE IN ENGLISH.



JUDGE & SPEAKER

Jonathan David, a Nash Academy graduate, is an award-winning groomer and international judge. Twice on GroomTeam USA, he has won multiple Best in Show and All Around Groomer titles. Known from Animal Planet's Groomer Has It and other TV appearances, Jonathan now lives in Florida, running a mobile grooming business, working with Kenchii, and inspiring groomers worldwide as a speaker.



Tanja Van der Vooren NL

JUDGE & SPEAKER

With over 20 years of grooming experience, Tanja is known for her bold, artistic approach and passion for thinking outside the box. While her love for creative grooming started with real dogs, she found her true playground in model dogs — where imagination knows no limits. She specializes in extreme creative styling and Asian freestyle, combining vivid colors, precision scissoring, and jaw-dropping designs. For Tanja, model dogs are more than tools — they're canvases for her art.



Hannah Bowles UK

SPEAKER

With over 20 years of grooming experience, Hannah Bowles is a proud member of Groom Team England. Known for her expertise in English Cocker Spaniels, she has competed across Europe and earned multiple "Best in Show" titles. A quarter-finalist on Pooch Perfect UK, Hannah is passionate about continuous learning and helping fellow groomers grow and succeed.



Paula Buru RO

JUDGE

Paula Buru from Romania combines science and art in grooming, holding a degree in Biological Sciences and a Master's focused on improving the grooming experience. A certified Dog Behaviour Analyst, she is known for her elegant white Poodles and international success in competitions. Twice nominated as International Groomer of the Year, Paula is a sought-after educator and brand ambassador.



Tony Rago

IT

SPEAKER

Tony Rago, a passionate groomer and handler from Lugano, began at age 8. With wins including multiple Best in Show titles across Europe and success in international grooming competitions, he's worked with top handlers and continues to inspire. For Tony, grooming is art—fueled by creativity, passion, and excellence.



Michail Premtsis GR

SPEAKER

Michail Premtsis is a Professional Master groomer based in Thessaloniki, Greece. Since 2013 he has participated in numerous grooming competitions around Europe winning several golden medals and titles such as Best Greed groomer 2016 & 2017, Best International Groomer 2019 at the World Grooming Conference in the UK and he was the WINNER of the OSTER EUROPEAN INVITATIONAL TOURNEMANT OF CHAMPIONS 2019. He is also a member of the Greek Grooming team.

Michail has also achieved more than 60 Best in Show placements at dog shows with his favorite breed, Scottish Terriers.



Isabella Doblas Jones IE

SPEAKER

Isabella discovered her passion for grooming at just 13, starting out in a Standard Poodle show kennel in England. By 21 she opened her first salon and began her journey into dog shows, soon becoming a renowned handler for multiple breeds including Poodles, Bichons, Terriers, Schnauzers, Afghans, and Lhasas.

She entered her first grooming competition in 1998 with minimal tools — and won 2 Golds and Best in Show! Since then, Isabella has earned countless medals worldwide, judged internationally (IGA), and was named Speaker of the Year at The Grooming Conference 2019. With over 40 years of experience, she has traveled the globe for nearly two decades, inspiring and educating groomers everywhere. "Grooming is the air I breathe, my fuel and my religion.



JUDGE & SPEAKER

Linda Barker is a UK-based groomer and FCl judge, renowned for her lifelong dedication to Poodles. After taking over her late husband's grooming business, she built a strong reputation in both salon and show grooming, winning multiple Best in Show titles and representing Groom Team England. A Crufts 2025 Poodle judge, she inspires groomers across Europe with her expertise and calm presence.



SPEAKER

Macie is a second-generation groomer who has been professionally grooming since 2012. She began competing in 2014 and quickly rose through the ranks, becoming one of the youngest in the open division. Macie joined Groom Team USA in 2019, she holds the title of #1 groomer in the USA. She also won ABC's Pooch Perfect USA in 2021 and has earned multiple Best in Show titles across the USA and Canada. Macie now shares her expertise by teaching at grooming shows around the world.

SPEAKERS & JUDGES



Ma US

Mackensie Murphy

SPEAKER

Mackensie Murphy, a second-generation groomer with 17 years of experience, is a multiple-time World Champion and Groomer of the Year. A 7-time Liz Paul Best Scissored Poodle winner and Intergroom World Champion 2023–24, she has been a key GroomTeam USA member since 2011. Known for her educational work and "The Grooming Mentor" program, Mackensie inspires groomers worldwide as a speaker and judge.



Denis Eros Volo

SPEAKER

Denis Eros Volo of Italy is a rising star in professional grooming, trained by master groomer Ferruccio Soave. Specializing in Poodles, Spaniels, and other coats, he has earned over 15 gold and major awards, including Grooming Revelation of the Year 2024 and Best Technique at CIPS China. Owner of Stylist Dog salon and instructor in Malta, Denis is celebrated for his precision and artistry.



Nadia Bongelli CA

SPEAKER

Nadia Bongelli from Toronto has over 15 years of grooming experience and is Canada's top-ranked competitive groomer since 2018. Twice winner of the Superzoo SuperJackpot, she has earned international titles including a Silver Medal with Groom Team Canada at the 2024 World Championship. A Barkleigh Honors awardee and sought-after speaker, Nadia inspires groomers worldwide with her expertise and passion.



Michael Gadsby UK

JUDGE

Michael Gadsby of Afterglow Kennels (UK) is one of the most successful breeders in history, producing over 150 British champions across 22 breeds, including two Crufts Best in Show winners. Internationally renowned for American Cockers and Poodles, he has bred multiple topwinning dogs and judged worldwide, sharing his vast knowledge with honesty and passion.



Barbara Prueckel CA

JUDGE

Barbara Prueckel, owner of Mastergroom Canada and Doggie Style Inc., is an international grooming judge, coach, and educator. Competing since 1996, she has won multiple Best in Show and Best All-Around titles worldwide. Since 2003 she has judged across 15+ countries and, with her fiancé Mark, leads Mastergroom Canada, now partnering with Groomania for its most prestigious edition yet.



Costin Stoica RO

JUDGE & SPEAKER

Costin Stoica began his grooming career in 2013 after moving from Romania to England. Competing since 2015, he quickly developed a passion for our industry and the creative side of Grooming. He was part of the Gold Medal-winning team at the 2022 World Team Championships, earning the World Champion title in Handstripping with his Fox Terrier. A multi-award-winning groomer, Costin has won multiple Best in Show and Groomer of the Year titles and was honored as Judge of the Year 2023. He shares his expertise as a judge and speaker at prestigious events worldwide, including Groomania, Artero Jornadas, and Mundo Groom Brazil. His motto: "Work smart, not hard – and never stop learning."



Mariagrazia Barbagallo IT

SPEAKER

Mariagrazia Barbagallo, with a Master's in Pharmaceutical Chemistry and a second-level Master in Cosmetic Science, has nearly a decade of experience in the Pet cosmetic industry. She began her career in a company producing natural-derived active ingredients, gaining extensive R&D knowledge. Skilled in green and sustainable formulations, She is adept at designing protocols for cosmetic claims substantiation in collaboration with universities and research centers. Currently, she consults for Pet cosmetic and pet care companies, offering comprehensive technical, scientific, regulatory, and marketing expertise.



Sandra Mularska PL

JUDGE & SPEAKER

Sandra Mularska began grooming in 2006 and trained worldwide under top masters, earning a Master Asian Style Diploma at Yin Lin Academy in China. Formerly based in Ireland with her busy salon, she now runs her Grooming Studio in Poland. A sought-after speaker and judge, Sandra is renowned for her Asian Fusion expertise and passion for Poodles.



Enric Vilavedra ES

JUDGE

Enric Vilavedra has been a professional groomer since 1997, earning numerous gold, silver, and bronze medals in international competitions across Europe. He was named Best Spanish Groomer 2002 and secured third place at the 2007 World Championship as a five-time Spanish team member. A respected international judge and speaker, he specializes in terrier and spaniel grooming and is a judge for the European Grooming Association.

SPEAKERS & JUDGES



llse Kleton NL

JUDGE & SPEAKER

With over 40 years of grooming experience, Ilse is a celebrated figure in the grooming world. Starting with show Poodles in 1980, she later specialized in Bichon Frisés, earning countless national and international titles—including European Poodle Champion and Best in Show at the World Class Competition.

Ilse runs a renowned grooming salon and training center in the Netherlands, where she offers seminars, demonstrations, and coaching. As an all-round grooming judge, author (The Big Dog Grooming Book), and educator at top Dutch grooming schools, she continues to inspire groomers worldwide with her expertise and passion.



Elena Zeggio

SPEAKER

Elena began her career in 2014, gradually specializing in Giant Poodles and Bedlington Terriers—breeds she has successfully showcased in top international grooming competitions. Since 2019, she has earned major accolades, including two gold medals at the prestigious Ciseaux d'Or in France, a Best in Show at Viking Groom in Sweden, the title of European Champion at Milan Groom, and a gold medal at Groomania. In 2023, she was named Best Italian Groomer, and in 2024, she reached the world stage by winning the World Team Championship in Belgium. In November 2024, she held her first demonstration outside Europe at the Champion Show Sagacity in Shanghai. With over twenty medals, multiple Best in Show awards, and special honors, Elena is recognized as one of the most prominent figures in the international grooming scene.



Pietro Vitale IT

SPEAKER

Pietro Vitale, with over 15 years of experience, is a leading Italian groomer specializing in Poodles and Asian Fusion style. Owner of a renowned salon and founder of a grooming academy, he is also a sought-after international speaker. Pietro has earned multiple top awards, including Best Italian Groomer 2024 and gold medals at major European championships, inspiring groomers worldwide.



Maria Zakharchenko UA

SPEAKER

Maria Zakharchenko, originally from Ukraine and now based in Spain, is an accomplished groomer and Andis ambassador with over 20 years of experience. Founder of MaryGroom Academy and GroomFest Kiev, she has owned multiple salons, published a grooming magazine, and competed internationally. A member of the Spanish ACW team, Maria is a respected educator and grooming innovator.



SPEAKER

José Tucupita Terán is an internationally recognized Venezuelan dog groomer and Standard Poodle breeder, renowned for his expertise, teaching skills, and artistic precision. With a background in education, he found his true passion in grooming and built a solid career driven by excellence and dedication. He served as manager of the legendary Piedmont Poodles kennel in the U.S., working alongside renowned experts Christian Manelopoulos and Rachel Corbin. In 2018, he was awarded Best Groomer at Groomania in Belgium. A three-time Spanish Poodle Champion (2023-2025), he also won Best in Show International at SuperZoo Las Vegas 2021. In 2024, he represented Spain at the World Team Grooming Championship, earning 3rd place among 25 countries. He has judged and taught seminars in over 12 countries and has been a Hydra Ambassador since 2021. José currently runs a grooming salon and training center in Sils, Girona, and is co-owner of Reino Canino Salon in Amsterdam. He is also the creator of the "Tucu360 Method: The Secret of Symmetry in Poodles," a unique teaching system designed to help groomers master ideal symmetry, volume, and competition-level finishes. José



Evee Wong CN

SPEAKER

Wong Evee has earned international recognition through top placements at major grooming competitions across Asia, including China, Korea, Singapore, Taiwan, and Vietnam. Specializing in Poodles, she achieved multiple podium finishes such as Champion at IPGCC China 2024 and Best in Show 3. With her skill and dedication, Wong Evee continues to rise as a respected name in global grooming.



Rony Demunter BE

JUDGE

Rony Demunter, the driving force behind The Sentinel, crafts the finest tripping knives for wirehaired dogs. Renowned for his impeccable breeding of Fox and Lakeland Terriers, Rony's dogs have triumphed at Westminster, Montgomery, and Crufts. An EGA all-round judge and a qualified conformation judge, Rony shares his extensive knowledge worldwide, teaching and inspiring groomers. Partnering with Dieny Uiterwijk, he continues to innovate in grooming. The Sentinel embodies Rony's commitment to ergonomics, comfort, and superior grooming quality. Experience the artistry and precision of Rony Demunter.



Roberto Garcia IT

JUDGE

Roberto entered the dog world at 12 and has since become a champion in all 4 main grooming categories. He's judged and taught internationally, including at Mastergroom Brazil and the Artero Conference. Today, he works in a vet clinic in Palencia and prepares show dogs with unwavering passion.



Melanie Vervaecke BE

JUDGE

Melanie Vervaeke started her training at the age of 15 at Salon Kitty, which was founded and run by Kitty Dekeersgieter. Only two years later, she got the opportunity to take over the business, an opportunity she seized with both hands and which she continues to pursue with great passion and success to this day. Over the years, Melanie has participated in many national and international scissoring competitions with many titles, medals and Best in Shows to her name including 2 times Belgian Champion and the Liz Paul Invitational in England. Her passion is scissoring dogs and she is the proud owner of 2 miniature poodles. She also enjoys sharing her knowledge and experience through workshops or private lessons.



Patricia Vanbesien BE

CREW

She started at the age of 16 with her passion as a dog groomer. Patricia is very grateful that she was able to learn the trade from Kitty Dekeersgieter. For quite some time she was Kitty's right hand in the well known and successful grooming salon ,Salon Kitty' in Kortrijk. She won several medals in the past during both national and international grooming competitions. After that she started her own business in Brugge which is very successful. During Groomania, Patricia is responsible to prepare all the demo dogs for the demonstrations.

Patricia is running a very successful business in Bruges after she learnt the trade from Kitty Dekeersgieter and winning several medals at national and international grooming competitions.



Yulia Marenkova IT

JUDGE

Yulia began her self-taught groomer career when she was 14, thanks to the arrival of a Kerry Blue Terrier into her family. In 2003 she starts her first activity in Italy, gaining lot of success and obtaining. Meanwhile, she started to competing at International Grooming competitions. In 2011 she creates her own line of products and then, in 2012, near Milan, in northern Italy, she founds the "Special One Grooming Academy", a modern grooming school. Yulia has become a precious point of reference for the groomers; in fact, during the most important international beauty competitions, like European and International Championships, Craft, she is entrusted with authentic champions. Her results are always highly elevated, as shown by her personal honor awards enumerating 17 golden, 6 silver and 3 bronze medals along with 3 BEST IN SHOW titles.



DINNER & DANCE

WHEN: FRIDAY EVENING

@ 7:30PM TILL ...

(Last drinks are served at midnight 12:00AM)

WHERE: GROOMANIA MAIN HALL

DRESSCODE & THEME: CHARLESTON – THE ROARING 30S!

Get ready to party like it's 1999 at the Dinner & Dance extravaganza, the hottest ticket in town at Groomania! This is the legendary Friday night party everyone wants to join, and you won't want to miss it.



CLASS	PRI	ZES TO WIN		GROOMANIA INTERNATIONAL GROOMING COMPETITION
Pestahine Discovery Set. (8) Bettels of Disferense Shampos And Conditional - 3 Perfums		CLASS	SPONSOR	PRIZES TO WIN
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Petabline Biococy Set Biotite Of Different Shampon And Conditionary	2nd	11 0	FEShine	Petshine Discovery Set (9 Bottle Of Differens Shampoo And Conditioner)+ 3 Perfums
Tall Finishing Brush, NET Actor Tries Stampson 1L, H11 Dauk Black Woodenbase Tall Encision Brush, NET Actor Tries Stampson 250ml, H22 Actor Tries pray 250ml Miscellamous Schowtech Schowtech 1506 Sch	3rd	Open Glass	CL PROPERTY.	Petshine Discovery Set (9 Bottle Of Differens Shampoo And Conditioner)
Table Dos Disins Palm Brush, R41 After Trim Shampoo 250ml, H22 After Trim Spany 250ml ShOWTECH ShOWTECH ShOWTECH Showther 1006	1st		~ 1/F	W92, H21 After Trim Shampoo 1L, H22 AfterTrim spray 250ml
Table Dos Disins Palm Brush, R41 After Trim Shampoo 250ml, H22 After Trim Spany 250ml ShOWTECH ShOWTECH ShOWTECH Showther 1006	2nd		1 The Continol™	T41 Finishing Brush, H21 After Trim Shampoo 1L, H11 Chalk Block Woodenbox
Second Horse Seco	3rd	Gridinplon Glass	BELGIUM	T32 Eco Shine Palm Brush, H21 After Trim Shampoo 250ml, H22 AfterTrim spray 250ml
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MC-240 Min Clipper *1 MC-240 Min Clipper *1 Collection of Artero Products	2nd	_	EXCAL BUR	MC-680 Multi-Functional ×1
Pure Breads	3rd		Q REOLUS	MC-240 Mini Clipper ×1
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Description of Arters Products Addot Test Kir Bonus Check Of 150€ To Invest On Our Cosmetics + Free Ticket For Adok Seminar - Rome Edition (Bth November)	2nd	Beginners pt. 1	ARTERO PROFESSIONAL GROOMING	Collection of Artero Products
Seminar - Rome Edition (Bith November) Adok Test Kit (Box Full Of Samples) Adok Test Kit (Box Full Of	3rd		9	Collection of Artero Products
Adok Test Kit Box Full Of Samples Adok Test Kit Box Full Of Sampl	1st	Pure Breeds	/s)	
Table Pure Breeds Pure B	2nd		S ADOK	Adok Test Kit + Bonus Check Of 150€ To Invest On Our Cosmetics
Pure Breeds Chempion Class Chempio	3rd			Adok Test Kit (Box Full Of Samples)
Champion Class Common Class Co	1st	B B I	SPECIAL	1 Bio Energy Plus 1000, 1 Platinum Pro 1000 ml, 1 Final Fix Soft
Section Sect	2nd			1 Bio Energy Plus 250 ml, 1 Platinum Pro 250 ml, 1 Final Fix Soft
Set with Full collection of SO POSH products	3rd	Gridinplon Glass	4 ONE	Bio Energy Plus 250 ml, 1 Platinum Pro 250 ml, 1 Final Fix Soft
Set with Full collection of so POSH products Collection Groom Professional Sirius Scissor	1st		→ SO	Set with Full collection of SO POSH products
Set with Full collection of so POSH products Collection Groom Professional Sirius Scissor	2nd	Intermediate	F POSH	Set with Full collection of SO POSH products
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Spaniels			VO.	
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It Takes 2 to Groom	3rd			
1st Toy, Miniature 2nd & Medium Size Poodle Open Class 1st Toy, Miniature 2nd & Medium Size Poodle Cu1000 Pet Shear Silver Master_set (3pcs) Cu1000 Pet Shear Bronze_master Set (2pcs) 1st Toy, Miniature 2nd & Medium Size Poodle Poodle Champion Class Harmony I Neck Dryer 1st Standard Poodle €200 Voucher €200 Voucher €200 Voucher €80 Voucher €80 Voucher Heiniger Opal Special Edition Heiniger SaphirPink	1st	It Takes 2 to	83 🛦	Each winner receives 1 clipper 561620 DBLC-2 WILD Gabriel Feitosa.Powerful, cordless
1st Toy, Miniature 2nd & Medium Size Poodle Open Class 1st Toy, Miniature 2nd & Medium Size Poodle Cu1000 Pet Shear Silver Master_set (3pcs) Cu1000 Pet Shear Bronze_master Set (2pcs) 1st Toy, Miniature 2nd & Medium Size Poodle Poodle Champion Class Harmony I Neck Dryer 1st Standard Poodle €200 Voucher €200 Voucher €200 Voucher €80 Voucher €80 Voucher Heiniger Opal Special Edition Heiniger SaphirPink	2nd		§ 🔥	
2nd Poodle Poodle Open Class Cu1000 Pet Shear Silver Master_set (3pcs) 1st Open Class Toy, Miniature Standard Poodle Champion Class F1 Drying Cabin 2nd Poodle Open Class Twin Titan I Force Dryer 1st Open Class Standard Poodle Champion Class E200 Voucher 2nd Standard Poodle Champion Class Twin Titan I Force Dryer 1st Open Class E30 Voucher 2nd Open Class E30 Voucher 4 Heiniger Opal Special Edition Heiniger SaphirPink	3rd		V) ANDIS	ultimate grooming precision for thick coats, dogs, and norses alike.
Open Class Toy, Miniature & Medium Size Poodle Champion Class Standard Poodle Open Class Twin Titan I Force Dryer Harmony I Neck Dryer €200 Voucher €120 Voucher €80 Voucher Heiniger Opal Special Edition Heiniger SaphirPink	1st		24 .	Cu1000 Pet Shear Gold_master Set (4pcs)
Open Class Toy, Miniature & Medium Size Poodle Champion Class Standard Poodle Open Class Twin Titan I Force Dryer Harmony I Neck Dryer €200 Voucher €120 Voucher €80 Voucher Heiniger Opal Special Edition Heiniger SaphirPink	2nd		🖔 📣 CU1000	Cu1000 Pet Shear Silver Master_set (3pcs)
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3rd Champion Class Grant Glass Heiniger StyleMidi			9 Helpidor	
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PRIZ	PRIZES TO WIN				
	CLASS	SPONSOR	PRIZES TO WIN		
1st			iGroom voucher 250€		
2nd	Old Goldies Invitational	iGROOM	iGroom voucher 150€		
3rd	Invitational	1,000 (100 (100 (100 (100 (100 (100 (100	iGroom voucher 100€		
1st		a	Chris Christensen Voucher 250€		
2nd	Dog Show Breed Standard Challenge	Beign Charaghtean and an area	Chris Christensen Voucher 150€		
3rd	Starrage a Griding in ge		Chris Christensen Voucher 100€		
1st		contravivo:	Show Tech Deluxe Bag + Show Tech Experto + Show Tech Expertino		
2nd	Modeldog Creative		Show Tech Experto + Show Tech Expertino		
3rd		o ubstru	Show Tech Experto		
1st	T. D.		€2000 Cash + Groom-X Cyclon-X, Groom-X Deluxe Handy Tool Holder		
2nd	The Diamond Jackpot Class	GROOM-X	€1400 Cash + Groom-X Cyclon-X		
3rd			€1000 Cash + Groom-X Deluxe Handy Tool Holder		

PRIZES TO WIN	GROOMANIA INTERNATIONAL GROOMING COMPETITION		
BEST HANDSTRIPPING	The Sentinel	Special Leather Case for the Groomania Winner	
SPECIAL RICHARD BARKER TROPHY	¥ TENTO	Yento Ambition Collection Red Flame, Yento Tanto Series Straight Scissor Serrated, Yento TanTō Series Blender 35 Teeth	
BEST TEAM	ANDIS	Each team member receives 1x eMERGE Wide Blade OrangeHigh-speed cordless clipper with wide ceramic blade, cool-running, powerful motor, 90-minute runtime, and complete accessories for efficient, precise grooming.	
BEST GROOMER	TRANSGROOM® Pet Care Professionals © 😚 🔞 🏩	Wins a Trip To Superzoo Las Vegas 2026	
BEST IN SHOW	FLUIDOPET*	€500 gift voucher	
BEST BEGINNER		Wins a trip to Mastregroom Canada 2026	

WE WOULD LIKE TO EXTEND OUR HEARTFELT THANKS TO ALL OUR SPONSORS FOR SUPPORTING GROOMANIA





















































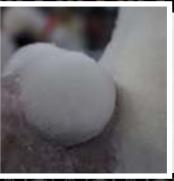




GROOMANIA PHOTOSTUDIO

Don't miss the chance to have your photo taken with your dog in our professional photo studio! Whether it's stunning after shots or a special portrait, our expert photographer will create beautiful memories of you and your dog. Take advantage of this unique opportunity during Groomania weekend to snap a picture with your favorite groomer, demonstrator, judge, or even demo dogs. Everyone is ready to help you capture this unforgettable moment! All photos will be available on our Groomania social media pages, so you can easily share and relive the experience.





MEMORIAL RICHARD BARKER TROPHY

Richard Barker was universally admired and loved by all who knew him and regarded him as a friend. He was a multiple grooming contest winner. His many wins included Best in Shows and the International Groomer of the Year title.

Richard was a kind, thoughtful and extremely intelligent man with a wonderful sense of humour and great enthusiasm for everything he did. It was a privilege to have known Richard Barker, his infectious humour will be long remembered and he is sadly missed by all his friends around the world.

The special Richard Barker commemorative Trophy will be awarded to the best groomer, chosen by Mrs. Linda Barker or by a friend chosen by Linda.

This trophy will be given to the Best Groomer, according to Mrs. Linda Barker or Richards' closest friends. The cup itself will be engraved and must be returned before Groomania 2025.







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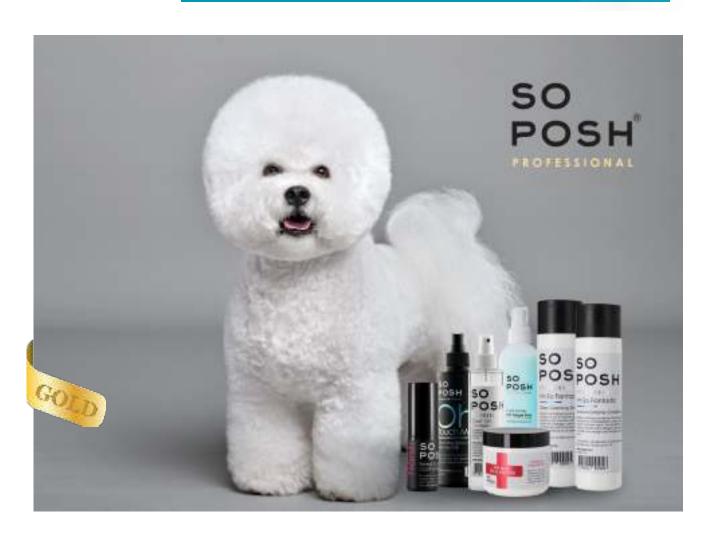
We are cosmetic manufacturers in Italy **1**: thanks to our system, it is possible to personalize the entire treatment (shampoo and conditioner) for every dog.

Starting from neutral bases (F1 Shampoo and F2 Conditioner), it is possible to add ultra-concentrated **active ingredients** for texture, pigmentation, and skin needs, while also choosing the right dosage.

In addition, you add the **same fragrance** to both the shampoo and the conditioner, increasing persistence and avoiding the mixing of different essences.

You are the creator of every formula, leaving your personal mark on each treatment... making it irreplaceable for your clients!

Discover how to become part of the Adok world, with the world's only customizable dog cosmetic system in grooming, try our Adok Test Kit with a very special price: take yours at our booth!!!







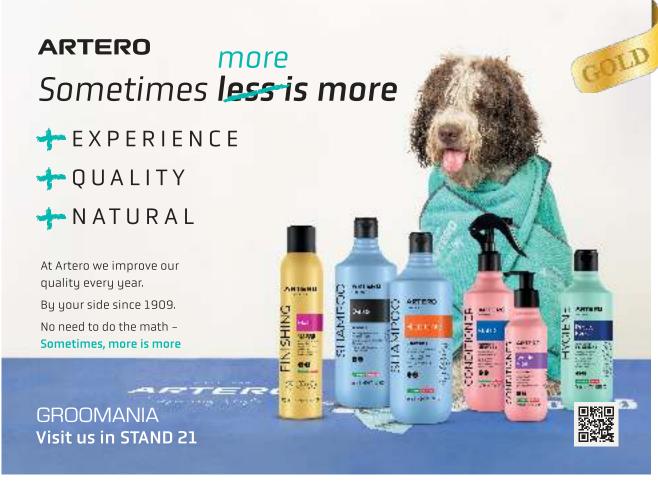














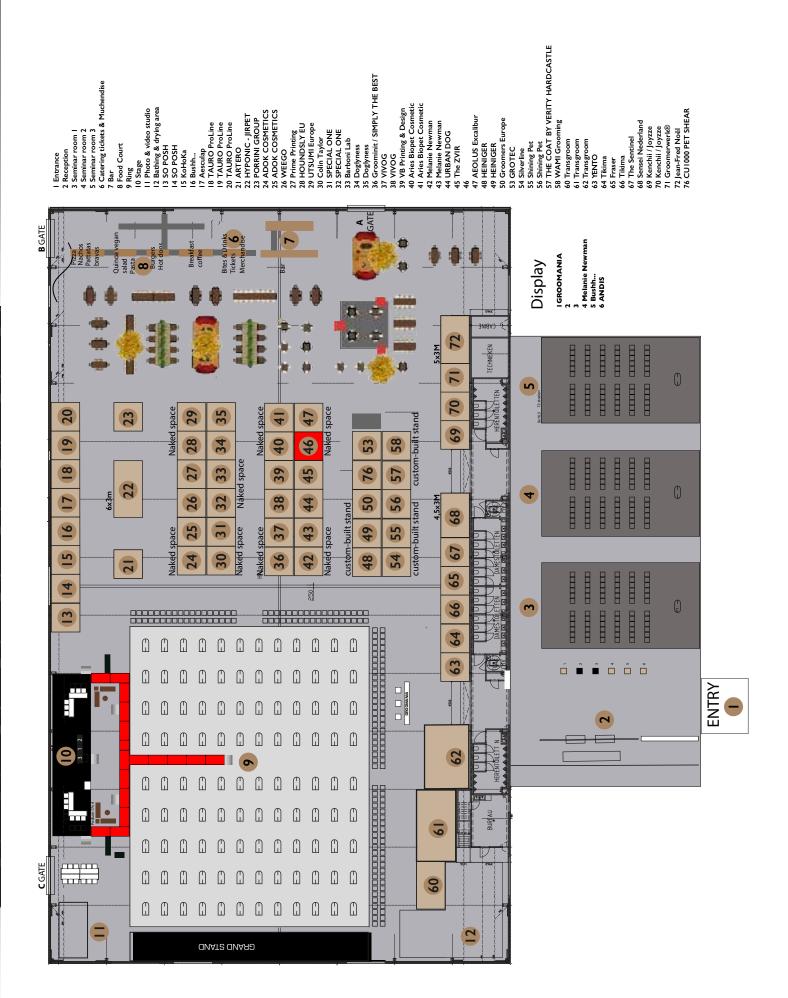








FLOOR PLAN



WE WOULD LIKE TO THANK ALL OUR SPONSORS FOR MAKING THIS EVENT POSSIBLE:



















































17 - 18 - 19 - 20 SEPTEMBER 2026

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2026 WORLD TEAM CHAMPIONSHIP